



Mack Brown, Jack Ingram, and Matthew McConaughey Announce Mack, Jack & McConaughey Dates and Beneficiaries for 2017

AUSTIN, Texas (October 13, 2016) – ESPN analyst and legendary football coach Mack Brown, ACM award winning recording artist Jack Ingram, and Academy Award-winning actor Matthew McConaughey, are excited to announce [Mack, Jack & McConaughey \(MJ&M\)](#) will return for a fifth year. This annual fundraising event will take place on April 20-21, 2017 in Austin, Texas. Talent will be announced soon.

Over the past four years MJ&M has raised over five million dollars benefitting a handful of youth organizations that all reflect MJ&M's goal to empower kids in their community.

"We continue to be amazed with the outcome of MJ&M," said Coach Brown. "Friends from across the country come together to support this amazing effort to empower kids, all while having a great time that they won't soon forget. We cannot wait to make an even greater impact in 2017."

MJ&M continues to impact the lives of children throughout Texas, California, Louisiana, and more than 23 countries around the world. Every year, MJ&M supports select organizations that share the principals' goal to empower kids. Funds raised through MJ&M 2017 will support [CureDuchenne](#), [Dell Children's Medical Center](#), [HeartGift](#), [just keep livin Foundation](#) and [The Rise School of Austin](#).

Like the previous years, the MJ&M line up will include a gala and concert on April 20 hosted at ACL Live at the Moody Theater. Previous MJ&M headliners include Dierks Bentley, Kacey Musgraves, Toby Keith, Sheryl Crow and John Mellencamp.

Ingram added, "With this being our fifth anniversary year we want to celebrate the impact of MJ&M in a big way. We are committed to making the music and experience the best yet. I always appreciate old friends and new being willing to show up and perform to make MJ&M the most impactful, fun event of the year. Two nights of non-stop talent – you will not want to miss it."

April 21 will be a jam-packed day with a golf tournament being held simultaneously with a once-in-a-lifetime fashion show chaired by Lifestyle expert and co-founder of Yummy Spoonfuls, Camila Alves McConaughey. Veronica Beard, MILLY, Badgley Mischka, Lela Rose and were the featured runway designers in years past. The 2017 designer will be announced soon.

April 21 will conclude back at ACL Live at the Moody Theater for a singer-songwriter line up of talent unmatched by any other singer-songwriter event. Eric Church, Little Big Town, Lyle Lovett, Bobby Pinson and dozens of the biggest names in music have participated over the past four years and the lineup coming together for 2017 promises to be the best yet.

"Camila and I are proud to join our dear friends to raise awareness and money for these important charities," said McConaughey. "We always have a great time being home in Austin and have made numerous new friendships over the years since MJ&M began. That's what it's all about – coming together to help kids succeed."



For more information about Mack, Jack & McConaughey or to sign up to receive further announcements about the 2017 event, visit www.mjm2017.com.

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